
EVERYTHING

YOU ALWAYS WANTED TO KNOW ABOUT

EVERYBODY

ABOUT WHAT THEY DO, HOW THEY CAN

GROW YOUR

BRAND *Every body.* 

INTO A STRONGER ONE

AND MAKE SURE THAT YOU GET THE

MOST OUT OF YOUR

BUSINESS

MARKETING

OPPORTUNITIES

SO... *Everybody.*

WHO THE HECK IS EVERYBODY?

To put it as simply as we possibly can: **Everybody is a Rotterdam based Design Consultancy.**

But, what does that really mean?

Well, it means that Everybody is a specialist in a broad range of communication methods. We call on our wealth of experience to help you harness the real potential of your business and/or brand, channelling the right message for you. This helps you market more effectively. That's why, when people ask us; "what do you do?" we like to give as short an answer as possible:

**EVERYBODY HELPS
OTHER PEOPLE
COMMUNICATE**

We try to keep the answer short because we like to be able to help everyone. Our combined years of experience allow us to be flexible enough to consider the bigger picture and think as broadly as possible in every case.

When we say 'bigger picture', well that's more complex. It boils down to our strategic analysis of markets, business and brand issues which ensure that the solution is always as close to the target as we can get and brings as high a return on investment as possible for the client's spend.

So, that's the elevator pitch, it's what we call the "nutshell information"... it really is who the heck Everybody is! So let's get a little deeper...

3 easy steps to success

A simple guide for those in business!

#1. Contact Everybody...



it's easy to make an appointment to come and see us. You can call, email or visit us any time you like.

#2. Be amazed...

as we demonstrate just how real brand and design consultancy, dedication and fresh thinking will help grow your business!



#3. Watch in wonder

as the targeted communications we made for you let you see your business take off in ways you'd never have dreamed of before!



EVERYBODY IS A ROTTERDAM BASED DESIGN CONSULTANCY. WORKING WITH COMPANIES AROUND THE GLOBE TO HELP THEM MAKE A DIFFERENCE TO THEIR WORLD. IF YOU'RE IN BUSINESS AND YOU WANT TO SEE JUST HOW FAR YOU CAN TAKE IT, THEN IT'S TIME TO TALK TO US. WE'LL OPEN A WORLD OF OPPORTUNITIES FOR YOU TO SPEAK TO BOTH NEW AND EXISTING CUSTOMERS. GET IN TOUCH WITH US NOW... EVERYBODY. TEL: +31 (0)10 414 05 76. EVERYBODY@EVERYBODYCANDESIGN.COM

A DESIGN CONSULTANCY?

Let's face it, anyone can have their own digital online photo album, get a book laid out and publish it themselves. Even Photoshop, once the best kept secret in the design industry, is now available to most everyone. It's with a subtle nod to this in mind that we named ourselves: Everybody-can-design.

Our company name might seem to suggest that we are undermining our own profession.

But we believe not and here's why. It's true that everybody CAN design, but does 'everybody' know what good and effective design really is? We do. And therein lies what differentiates us from software driven design and ineffective creativity that are available to all.

Our 40 years of experience and knowledge mean that we will be able to offer things that most hobbyist or amateurs miss. It really isn't about the prettiest pony at the show anymore.

Good design is more than pretty pictures, it is about the way your business is affected for the better. That's why a well trained eye and the ability to offer professional advice is indispensable when it comes to your communications.

Having a wide range of skills from art direction and copy writing to graphic design, print production and project management we cover most jobs, but, in the spirit of 'Everybody' we often hire in specialists for certain areas to ensure that the end result is of the highest possible quality.

And that's the third facet of Everybody. Working with others to achieve the best possible solution for our clients is part of our basic philosophy.

Overall, an idea can come from anywhere, but knowing how to find it, nurture it and then grow it into something special is exactly where the added value of a Design Consultant really is.



Remember!

**Design consultancy helps
people just like you and me...
and Everybody helps
other people communicate!**

*as
seen
on tv!* **every
body!**

WAIT NO LONGER!

**CALL EVERYBODY NOW AND YOU CAN SPEAK TO
ONE OF OUR EXPERIENCED DESIGNERS TO SEE
JUST HOW WE WOULD USE DESIGN TO CREATE
PERFECT STRATEGY FOR EACH AND EVERY ONE
OF YOUR BUSINESS COMMUNICATION NEEDS!**



**I ASKED EVERYBODY TO SEE IF THEY COULD HELP ME WITH MY
MARKETING AND TO IMPROVE MY OVERALL COMMUNICATION
STRATEGY. THEY DID THAT... AND SO, SO MUCH MORE!**

Thanks Everybody!

A. BUSINESSMAN. ROTTERDAM, NL

**SEE JUST HOW WE'LL MAKE YOUR COMMUNICATION
HEADACHES GO AWAY, LEAVING YOU A SINGLE CLEAR
MESSAGE TO COMMUNICATE! CALL US NOW, ON:**

+31 (0)10 414 05 76

**EVERYBODY IS A ROTTERDAM BASED DESIGN CONSULTANCY. WORKING WITH COMPANIES AROUND THE GLOBE TO HELP THEM MAKE A DIFFERENCE
TO THEIR WORLD. WE'D LOVE THE CHANCE TO TALK TO YOU ABOUT YOUR BRAND AND HOW YOU CAN IMPROVE YOUR MARKETING COMMUNICATIONS. GET IN
TOUCH TODAY IF YOU THINK WE CAN HELP YOU... IF YOU THINK WE CAN'T HELP YOU, WE'D STILL LIKE TO SHOW YOU JUST HOW IMPORTANT BRAND DESIGN IS TO
EVERY SINGLE BUSINESS AROUND THE WORLD. EVERYBODY. TEL: +31 (0)10 414 05 76. EVERYBODY@EVERYBODYCANDESIGN.COM**

NICE TO MEET YOU

*That's the
Everybody
Spirit™*

Everybody loves working with you. A bold statement, but it is part of our process. We've already said our aim is to build relationships with our clients and partners, leading to the long term development of brands and businesses. But how do we do it?

Well, it's done by using a very special process we've developed over many years, it's become the main tool we use to do our jobs. We call it our External Aural Reception System, or EARS.

Seriously, it's the ability to listen. We listen and even more importantly, we ask questions. It's what our

clients tell us they like about us, asking questions that challenge them and get us to the real root of the problem in hand.

By using our 'EARS' method, we often find that by looking carefully at the brief and talking in depth about the development of an integrated communication strategy, a much higher and more targeted impact can be made.

Give us a call. We'll listen to the communication problems you're facing and show you just how design can impact your business for the better.

BUT WHAT TYPE OF WORK

DOES EVERYBODY DO, ANYWAY?

Well, to give another short answer:
'What don't we do?'

If you have a communication issue, whether it is in print, online, or a combination of both, we can help you create an integrated cross media promotional campaign to resolve that problem.

In our careers, we have worked with a very diverse client base.

Our experience covers many business sectors ranging from non-profit organisations such as the interest group for the National Association of GPs through to major global brands like Grolsch, Yamaha, Coors, and Olympos.

We're highly experienced in the production of everything from Corporate Identities to packaging for FMCG brands and promotion through to POS and advertising. We use this experience to guide the client through the whole process.

As we've already indicated, our major strength lies in taking an overview of a project and directing the communications to get the best result for your organisation or brand from a conceptual level. Everything from the concept creation stage to project management and the production of final elements, deployment and assessment, all done using both digital and traditional methods.

*To get an idea of our work, and what we can do for you, visit our web site, where you can see our portfolio...
www.everybodycandesign.com*

Better still, get in touch right now and we will show you the rest of our portfolio and talk about just how we can help you blow a breath of fresh air into your marketing methods and your brand communication strategy, helping you to make the most of your business's marketing opportunities.



MARK ALLESBROOK

“ Every brand has a story to tell. Engaging the audience is key to long term survival. So, Everybody helps other people communicate.

@ mark@everybodycandesign.com

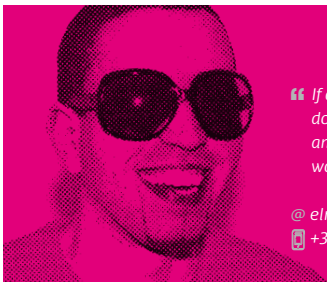
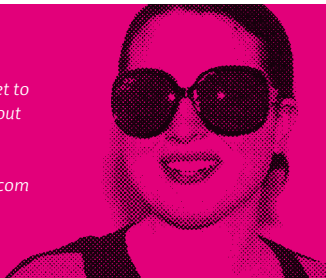
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DALIA LEVY

“ It feels great every time we get to make a client enthusiastic about us, as well as themselves.

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ELROY HIWAT

“ If a job's worth doing, it's worth doing well. That's what we believe and that's why our clients love to work with us.

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